Iowa Survey Methodology

This online survey was conducted by Zogby Analytics on behalf of Research!America and Science Debate in June 2019, among 802 Iowa adults. This survey has a theoretical sampling error of +/- 3.5 percentage points.*

*Due to rounding, the total may not add up to 100 on some slides.
Iowans Want to Hear About How Science Will Affect Policy-making

How important do you think it is that presidential candidates talk about how science and scientific research will affect their policy-making decisions if they are elected?

- Very important: 28%
- Somewhat important: 46%
- Not very important: 14%
- Not important at all: 9%
- Not sure: 3%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Few Iowans Have Heard Candidates Discuss Science

To the best of your recollection, in the last 30-60 days, have you heard any of the candidates for president discuss science?

- Yes: 22%
- No: 57%
- Not sure: 21%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Do you agree or disagree that the presidential candidates should participate in a debate to discuss key science-based challenges facing the United States, such as health care, climate change, energy, education, innovation and the economy?

- **Strongly agree**: 52%
- **Somewhat agree**: 35%
- **Somewhat disagree**: 5%
- **Strongly disagree**: 3%
- **Not sure**: 5%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Many Groups Agree Candidates Should Discuss Science-Related Issues, Including…

Do you agree or disagree that the presidential candidates should participate in a debate to discuss key science-based challenges facing the United States, such as health care, climate change, energy, education, innovation and the economy?

<table>
<thead>
<tr>
<th>Party</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrats</td>
<td>97%</td>
</tr>
<tr>
<td>Republicans</td>
<td>84%</td>
</tr>
<tr>
<td>Independents</td>
<td>81%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Nearly 8 in 10 Iowans Want To See a Plan for Addressing Climate Change

How important is it to you that candidates for president have a plan to address climate change?

- **48%** Very important
- **31%** Somewhat important
- **11%** Not very important
- **6%** Not at all important
- **4%** Not sure

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Iowans Value U.S. World Leadership In Science and Technology Research

How important is it to you that the U.S. be a world leader in science and technology research?

- Very important: 58%
- Somewhat important: 32%
- Not very important: 3%
- Not at all important: 2%
- Not sure: 4%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
More Than Half of Iowans More Likely to Vote for Pro-Science Candidate

Would you be more likely or less likely to vote for a candidate considered pro-science?

- More likely: 54%
- Less likely: 23%
- Not relevant: 18%
- Don't know: 5%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Most Think Investment in Mental Health Research Has Been Inadequate

Do you think federal investment in mental health research has been adequate, not adequate, or about right?

- Adequate: 71%
- Not adequate: 14%
- About right: 9%
- Don't know: 6%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
75% of Iowans Think Candidates Should Have Science Advisor

How important is it that candidates for president have a science advisor?

- Very important: 35%
- Somewhat important: 40%
- Not very important: 12%
- Not important at all: 9%
- Not sure: 4%

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.
Iowans Value State Leadership in Many Areas

Please indicate how important you think it is that Iowa be a leader in each of these areas:

<table>
<thead>
<tr>
<th>Area</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Don't Know</th>
<th>Not Very Important</th>
<th>Not Important at All</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>80%</td>
<td>14%</td>
<td>3%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Education</td>
<td>66%</td>
<td>25%</td>
<td>5%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Medical and Health Research</td>
<td>50%</td>
<td>33%</td>
<td>10%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>41%</td>
<td>38%</td>
<td>15%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Science and Technology</td>
<td>47%</td>
<td>35%</td>
<td>11%</td>
<td>5%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of Iowa adults conducted in partnership with Zogby Analytics in June 2019.